

FUNDRAISING

GOLFERS GO A FAIRWAY TO COMBAT CRIME

25 teams took part in the Gloucestershire Crimestoppers fundraising Golf Tournament at Tewkesbury Park Golf Club during Crimestoppers week in September. The tournament, which is now a well established annual event, raised over £5,000 thanks to sponsorship and teams from leading businesses and organisations in the county including, SK Air Conditioning, Lloyds TSB, Bristol Street Ford and Glevum Conservatories. Crimestoppers Board Director and organiser of the event Nick Plevey of Bristol Street Ford in Gloucestershire said " We have built on the success of this fundraising event which was held for the first time in 2000. Crimestoppers is the only charity in the UK helping the police to solve crime. Many

people in Gloucestershire have been affected by crime at some stage in their lives and Crimestoppers offers a unique way to empower the individual to fight back by passing information on crime anonymously to the free 0800 555 111 number".



The Gloucestershire Crime Reduction Team who came a creditable second in the tournament

£100 could put a dealer away

3,000 businesses will shortly receive a mailing from Crimestoppers, highlighting the fact that even a small financial contribution can assist in the fight against crime, and £100 could put a drug dealer in court. Crimestoppers is a self funded charity and money is needed to continue marketing Gloucestershire Crimestoppers as well as pay out rewards.



I would like to find out more about supporting Gloucestershire Crimestoppers by: (please tick as appropriate)

- Sponsoring a Crimestoppers newsletter, leaflet or event.
- Running an event in aid of Crimestoppers
- Displaying the Crimestoppers logo on company vehicles
- Entering a team in the Crimestoppers Annual Golf Day
- Donating to general Crimestoppers funds
- Becoming a Crimestoppers Board Member

Name: _____

Address: _____

Postcode: _____

Daytime Telephone No: _____

Contact: The Crimestoppers Co-ordinator, Gloucestershire Constabulary Police Headquarters No 1 Waterwells, Waterwells Business Park, Quedgeley, Glos GL2 2AA Tel: 01452 752161 email: julia.richardson@gloucestershire.pnn.police.uk

NEWS IN BRIEF

Drink Driving & Driving Whilst Disqualified

Safety on the roads is of concern to the public and thirty-seven people called with information about drink and disqualified drivers between May and July. These calls resulted in five arrests, one of which took place just 1 hr and 37 minutes after the person rang.

Assault

One person was charged with Grievous Bodily Harm and wounding with intent when a Crimestoppers caller correctly identified the offender after a fight in a pub in Cheltenham.

Drugs

229 people have passed information on drug related crime between April and November 2006. This represents 38% of all calls received during this period, and 17 arrests have been made as a result of these calls.

Did you know?

Gloucestershire Crimestoppers receives and records information on 27 different categories of crime ranging from terrorism and murder to wildlife crime and hooliganism. Information on insurance fraud, trading standards, customs, horse racing and immigration is regularly received and passed to the relevant authorities.

ROLLING TOTAL

Actionable Calls

1995 - 377
1996 - 824
1997 - 987
1998 - 959
1999 - 845
2000 - 855
2001 - 828
2002 - 859
2003 - 1,157
2004 - 1,194
2005 - 355
2006 - 601*

*until 30/11/06 - 10,846

Arrests

1995 - 27
1996 - 82
1997 - 82
1998 - 62
1999 - 69
2000 - 72
2001 - 76
2002 - 84
2003 - 85
2004 - 81
2005 - 23
2006 - 55*

*until 30/11/06 - 887

Recovered Property

1995 - £60,000
1996 - £111,000
1997 - £88,500
1998 - £35,500
1999 - £32,940
2000 - £65,300
2001 - £32,660
2002 - £11,550
2003 - £55,635
2004 - £24,310
2005 - £1,650
2006 - £16,925*

*until 30/11/06 - £563,410

GLOUCESTERSHIRE CRIMESTOPPERS SUPPORTERS

- Alpha Colour Printers Ltd
- Beechwood Place Shopping Centre
- Bretherton Price Elgood
- Bridges Renault
- Bristol Street Commercials
- Bristol Street Motors
- Bristol Street Group
- Britannia Group plc
- Broadmoor Brickworks
- Cass Stephens Insurances Ltd.
- Chelsea Building Society
- Cheltenham and Gloucester
- Cheltenham Borough Council
- Cheltenham Town Football Club
- CHK Charities Limited
- Commercial Group
- County Neighbourhood Watch Association
- Cotswold District Council
- Dowty Seals and Dowty Aerospace
- E.A. Chamberlain Ltd
- e 2 train
- Forest of Dean District Council
- Forest Products Ltd.
- Glevum Conservatories
- GlosNet
- Gloucester Citizen
- Gloucester City Council
- Gloucester Rugby Football Club
- Gloucestershire Chamber of Commerce
- Gloucestershire County Council
- Gloucestershire County Cricket Club
- Gloucestershire Crime Reduction Programme
- Gloucestershire Echo
- Gloucestershire Enterprise
- Gloucestershire Fire and Rescue Service
- Gloucestershire - Libraries, Arts and Museums
- Gloucestershire Media
- Gloucestershire's Severn Sound
- Gloucestershire Youth and Community Service
- Griffith Clarke
- Hi Tech Windows
- Holloway Friendly
- Iveco
- Mayflower Chinese Restaurant
- Mears Group
- Merrywalks Shopping Centre, Stroud
- M.J.C. Stone Trust
- Michael Rigby Associates
- M.R. Ratcliffe Consultants Ltd.
- Oakleaze Developments Ltd
- Police Authority and Police Property Fund
- Regent Arcade Shopping Centre
- Royal Bank of Scotland
- Safpro Industrial Supply Co.
- Severn Area Rescue Association
- Severn Sound Money Mountain
- SK Air Conditioning
- Stroud District Council
- Target Marketing Communications
- Tewkesbury Park Hotel and Golf Club
- Tewkesbury Printing Company Ltd.
- The Mall East Gate
- Tisvilde ATM Communications
- T.J. Wire Erosion Ltd.
- TTL Communications
- University of Gloucestershire
- Wheelers
- Xerox Ltd.



Calling Crimestoppers

Drug Dealers Don't Care - Do you?
is the title of the new Crimestoppers anti-drugs campaign launched in Gloucestershire



These shock 'granny' and 'needle' poster images will encourage those who see them to make that call to 0800 555 111. No-one will ever know. In the Crimestoppers fight against drug dealers, people are needed... for what they know, and for what they see in our community.

Every person the dealers see in the street can now be the one that sends them to jail.

Gloucestershire Crimestoppers are determined to fight this plague and put the drug dealers who ruin lives where they

belong - out of business. The latest campaign should encourage the public to come forward with anonymous information about drug dealers. There will also be a targeted direct mail-out to homes in areas hardest hit by drugs which will enable the public to give anonymous information to Gloucestershire Crimestoppers.

The more people who give anonymous information to Crimestoppers about the dealers in their area, the better chance the authorities will have of putting them behind bars and seizing the proceeds of their crimes

Knife Amnesty

A national MORI poll in 2004/5 highlighted the peak age for knife carrying was between 15 and 16, with the majority of carriers male. A total of 24 per cent of respondents said they had carried a knife and 19 per cent said they had used one.

Because of the concern about young people carrying knives, Gloucestershire Crimestoppers supported the National Knife Amnesty by launching a special website where young people can find out the facts about what carrying a knife could mean,

as well as games and competitions. The website, which can be found at www.gameover4knives.com has received over 90,000 hits.

During the amnesty, members of the public were encouraged to surrender knives and other weapons to police, who did not bring criminal proceedings against people doing so. The amnesty proved a success with 1,065 knives being handed in to police stations anonymously.

FEATURE PAGE

SPOTLIGHT on Ian Mean, Editor of The Citizen



Quite fittingly representatives of the county's leading media firms have formed the "core" of the Gloucestershire Crimestoppers Board, since its inception in 1996. This echoes the origins of Crimestoppers in America, where the initiative was first formed. The county's principal media, The Citizen, Gloucestershire Echo and Severn Sound are all active participants on the Board.

Not many people can lay claim to knowing at the tender age of 10 what career they want to pursue, then go on to succeed in their chosen field. One such person is Ian Mean, Director of Gloucestershire Crimestoppers and Editor of The Citizen in Gloucester. When Ian started reporting on school sports events, little did he know how far his career was going to progress.

Despite what Ian readily admits to being an undistinguished school academic record, his enthusiasm and potential were clearly apparent to The South London Observer where he was indentured for 3 years in his first job. During this time he shrewdly took shorthand at night school, although he can recall this being much to the amusement of the girls!

His next position was aptly enough to be as a Crime Reporter for the Morning Telegraph in Sheffield. Despite only being with the paper for 6 months he won a Young Journalist of the Year Award. The next step in his career was one of the most significant when he joined the Daily Mail in Manchester as a reporter. There was no opportunity to reflect on his achievements though as he was rapidly despatched to Belfast and Londonderry reporting on some of the worst troubles in the province.

Ian's next move was from the Daily Mail to the Daily Express in Manchester, arguably the newspaper equivalent of a Gloucester Rugby player moving to Bath! He then left to become a partner in a News Agency in Manchester, supplying a host of national daily and Sunday newspapers. Ian then re-joined the Daily Mail in Manchester as Deputy News Editor, rising to the role of News Editor, responsible for sixty employees. After 5 years with the Daily Mail, Ian was recruited by the Birmingham Evening Mail, as their Chief News Editor. The Evening Mail was the country's largest evening paper at the time, selling a staggering 336,000 copies through 12 editions.

Ian then decided the time was right to branch out on his own, setting up his own marketing and PR company - Ian Mean Marketing Limited. The business mainly specialised in the motor industry and was sold after 10 years of successful trading. Ian then had his opportunity to apply his marketing expertise, back in the newspaper industry. Ian enjoyed a 6 year spell as Marketing Manager for the Daily Mirror. At first it was a novel experience, not writing for a publication, but promoting it instead.

The lure of a return to journalism was to prove to be just too strong. Ian joined the Northcliffe Group (owners of The Citizen and Echo), as Assistant Editor, News and Marketing for the Western

Morning News. After three and a half years there, Ian made the short journey up the M5 from Plymouth to Gloucester, where he joined The Citizen as Editor in September, 2002.

"The opportunity to join the Board of Gloucestershire Crimestoppers came very soon after I joined The Citizen. Anita Syvret, Editor of Gloucestershire Media's sister paper The Gloucestershire Echo introduced me to the initiative, having already been a supporter for a number of years.

As I think readers of The Citizen will understand, I have a deep rooted passion for everything local. I think that has been reflected in some of the campaigns that I have championed. In that sense, I find myself amongst kindred spirits on the Board of Gloucestershire Crimestoppers. Every single one of us is passionately committed to the principles of Crimestoppers and playing a part in creating an even better quality of life for everyone in the County."

Whilst not Gloucestershire born and bred, you could be forgiven for thinking otherwise because of the manner in which Ian has immersed himself in everything local. Ian is Vice Chairman of the Gloucester Heritage Urban Regeneration Company, a Member of the Gloucester Strategic Partnership and is a twice weekly on-air newspaper reviewer for BBC Gloucestershire.

In his role as Editor of The Citizen he has campaigned on a number of issues that have raised considerable local interest. From opposing health cuts, saving the Gloucestershire Regiment "back badge", to raising the profile of young people's sport in the County. It is perhaps this willingness to use the power of the press to provocatively challenge local issues that has seen Ian feature at number 77 in a top 100 most powerful people in regional newspaper journalism. With many of the spaces above him being taken by Managing Directors and Chief Executives.

"I am very proud of my association with Gloucestershire Crimestoppers and the results that we have enjoyed since I joined. Every call received on the 0800 555 111 number is so valuable on two counts. Firstly that the information given may not have otherwise found its way to the Police and secondly because of the anonymity Crimestoppers provides, potentially every caller is moving themselves one step further away from a threatening or distressing position.

"I have every confidence that along with my Board colleagues we can maintain the momentum and build on our already impressive track record. I would wholeheartedly recommend anyone considering getting behind the initiative to do so."

In what little spare time Ian has, he enjoys spending time with his family. He spends most of it travelling the country with his wife, Judy, seeing their five grandchildren. Apart from having to learn to love rugby, Ian is a life-long Arsenal fan and keen cricket lover.

NEWS ROUND-UP

Eleven years Fighting Crime in Gloucestershire

Gloucestershire Crimestoppers celebrated 11 years in the county at the C&G Cheltenham Cricket Festival last year by sponsoring a Matchball on the second day of the Glos v Glamorgan Match on Thursday 27th July.

The Gloucestershire team showed their support for Crimestoppers by attending a photo session for photographers and the press at Cheltenham College. Cheltenham Cricket Festival sponsors Cheltenham & Gloucester are one of the original supporters of Gloucestershire Crimestoppers.

Lisa Gilbert, C&G's Sponsorship & Marketing Services Manager, said, "Crimestoppers continues to go from strength to strength and C&G is proud to be involved with such a worthwhile charity. Every piece of information assists in the fight against crime, which in turn helps make Gloucestershire a better place to live." Throughout the day Crimestoppers board members and Cheltenham & Tewkesbury Officers were available to speak to the public about the scheme and how it works.



Help tag the taggers

Police and Crimestoppers in Gloucestershire have joined forces to crack down on graffiti that blights the county's streets. And if you help in the fight against the tags you could be in line for a reward of up to £250.

Photos of tags from around the county have been taken and are publicised in the local newspapers and on the Internet www.gloucestershire.police.uk/crimestoppers in the hope that someone who knows who is responsible for the damage will come forward.

Cleaning up the mess of graffiti costs taxpayers thousands of pounds each year. Gloucester City Council spent £1 million on cleaning up the city's streets last year, and Stroud District Council spent £7,500 on cleaning graffiti alone. Tewkesbury Borough Council spent £45,000 investing in specialist cleaning equipment to remove graffiti last year.

"Graffiti is not only unsightly but it costs each one of us money to remove" said Paul Francis, Crime Reduction Officer for Gloucestershire Constabulary. "Causing damage by spraying tags is illegal and it could mean having to appear before the courts or landing you with a hefty fine.

As a result officers are working with Crimestoppers and hope people will report information anonymously to allow police to take action against the worst offenders. Darren Stevens, Gloucestershire Crimestoppers Board member said: "We encourage calls to the 0800 555 111 Crimestoppers number on all categories of crime and are keen to support the police in finding out who the people responsible for this criminal damage are.

"Even if you don't want to give your name, you could still be eligible for a reward of up to £250 if the information given to Crimestoppers leads to the arrest and charge of the individual responsible. All rewards are paid without compromising the callers anonymity."

CRIMESTOPPERS JOINS FIGHT IN SEX TRAFFICKING

Crimestoppers has launched a new film online about the disturbing world of sex trafficking. The 'Traffic Signs' film aims to raise awareness of the increase in this exploitative trade and encourage anonymous calls to Crimestoppers.

The film, directed by David Baksh, aims to be non-judgmental and it is shot in a voyeuristic format, in the style of an adult film. It has been distributed via a viral campaign and the strategy is to get men to watch the film online who would normally look at porn or escort websites. They will expect to see more graphic images of women, then view the film and get the message that they can call Crimestoppers anonymously to give information, which will be passed to the police.

Dr Tim Brain, ACPO lead on Prostitution and Chief Constable of Gloucestershire Constabulary, said: "Trafficking victims travel to this country, usually under false pretences, and are forced into a life of vice against their will. They suffer horrific abuse, often being forced to see up to 40 clients a day and trapped in very damaging, kidnap-style

situations. Recovering and assisting these victims is always the most important aspect of operational activity.

"We are appealing to them to give us information if they are suspicious about women they have seen in these circumstances on 0800 555 111. They will not have to give their names, or any details about themselves, calls are not traced and they will not have to give evidence in court we guarantee they will remain anonymous."

An estimated 1,420 women were trafficked to the UK in 2000. The exact scale of the problem in the UK, is unknown. However, we do know that human trafficking is so common now, that it's the third most profitable criminal activity in the world, after illegal drugs and arms trafficking, and that the majority of these are women and children are forced into a life of prostitution.

Prostitutes and other people working in the sex industry are more likely to be the victims of abuse, attacks and robbery but are often reluctant to come forward and report them.

STOP The Crimestoppers 'STOP' campaign, funded by the Home Office is based on the successful 'ugly mugs' scheme, where those involved in prostitution share information about violent men through local specialist support services. This information can then be passed to the police and also shared with others at risk in the area.

Leaflets and posters highlighting Crimestoppers' confidential helpline and the importance of sharing information are being distributed to specialist support services in England and Wales. Those involved in prostitution are also being given stickers for the soles of their shoes with the Crimestoppers confidential number, 0800 555 111, which they

can use to report criminals. Home Office Minister Gerry Sutcliffe said: "We must ensure that victims' interest and needs are put at the heart of the criminal justice system, and although we want people to have the confidence to report all crimes to the police, this joint initiative means that those involved in prostitution can anonymously pass on vital information to help bring offenders to justice and to reduce the risks to others on the street.

The Home Office is also currently working with the Suzy Lamplugh Trust to develop personal safety training specifically tailored for those involved in prostitution to help them protect themselves and be safe from violent and sexual crime.